

**SERVICE EVENTS**

“It is so motivating to help our kids, because there is such a need in this community. SPARK was created to support our youth and the Boys & Girls Clubs that help change their lives!”

-Tim Norris, SPARK Co-Founder



**Thanksgiving Food Baskets**



**Holiday Party With BGCSD Members**



**Let's Paint Event**



**Laser Tag Adventure**



**Halloween Decorating**



Friends of the Boys & Girls Clubs of Greater San Diego

# SPARK

## Annual Report 2014

SOCIAL. SERVICE. SUPPORT.



**BGCSPARK.COM**

Friends of the Boys & Girls Clubs of Greater San Diego

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**BE ENGAGED.  
BE INSPIRED.  
CHANGE LIVES.**

**OUR MISSION**

The purpose of SPARK is to engage a group of civic minded, energetic, passionate and talented professionals in the pursuit of philanthropic activities (service and social) to assist the mission of the Boys & Girls Clubs of Greater San Diego. SPARK provides a unique opportunity to meet new people, network, have fun and work with a high-profile non-profit organization, while giving back to the San Diego community.

**A MESSAGE FROM OUR PRESIDENT**



SPARK had another successful year in 2014! Our group of ambitious Ambassadors organized and participated in seven service and five social events all in support of the mission of the Boys & Girls Clubs of Greater San Diego. We also made a number of structural enhancements to our group which helped strengthen us for strong growth in the future. We smoothly transitioned to new leadership in communications, website, membership and treasurer roles. We also added a new role: Strategic Partnerships. This group will look to partner with local businesses for future social and service events. In 2014 we held our first ever "Bayside Toss" which was a huge success. We ended the year strong with three of our staple events: pumpkin carving & decorating with the kids, assembling Thanksgiving baskets for families in-need, and our 5th annual Holiday Toy-Drive party. We look to build off that success and momentum in 2015. If you or any of your "young professional" colleagues or friends are looking to join an exciting and energetic service and social group, we encourage you to attend one of our monthly Ambassador meetings. Details on upcoming events and our meeting schedule can be found at BGCSpark.com. Thank you to all of our Ambassadors who made 2014 an amazing year for SPARK and the Boys & Girls Clubs of Greater San Diego through being engaged, being inspired and helping to change lives.

- Brad Owen

**SOCIAL EVENTS**



Networking Fun & Friends



Bayside Toss Cornhole Tourney



Peers & Beers Tasting Event



Holiday Happy Hour Toy Drive

**EXECUTIVES**

We appreciate the service and dedication that the following people have given to SPARK!

**EXECUTIVE BOARD**

- BRAD OWEN, President/Co-Founder**
- TIM NORRIS, Vice-President/Co-Founder**
- ABBEY BROWN, Secretary**
- ANN HASSINGER, Treasurer**
- JON GREENE, BGCGSD Liaison**

**COMMITTEE CHAIRS**

- JOAN ALLMARAS, Membership**
- NICOLE CARR, Social**
- WILL GRIFFIN, Marketing**
- MAHVASH KAHN, Communications**
- JENIFER PRATT, Service**
- ADAM WERNER, Membership**

**AMBASSADOR OF THE YEAR**

Nicole Carr

**PARTNERS & DONORS**

Thank you to the event partners and donors for your support in 2014!

- Analog Bar
- Bagtoss.com
- Blue Door Winery
- Boys & Girls Clubs of San Dieguito,
- Junior Board
- Cort Peters
- Donnelly Wealth Advisors
- Fitzee Foods
- Green Flash Brewery
- Griffix
- J!NX
- The Live Well Project
- PB Fish Shop
- Real Food & Spirits
- Sail Ho Golf Club
- The Pilates Room
- Ultrazone Laser Tag
- US Bank
- Vin de Syrah
- Write Up A Storm

**BY THE NUMBERS**

**Annual Membership**

- 2014 - 34\*
- 2013 - 43
- 2012 - 26
- 2011 - 19
- 2010 - 8

**Funds Raised**

- 2014 - \$17,000
- 2013 - \$8,700
- 2012 - \$6,000
- 2011 - \$2,500
- 2010 - \$500

**Volunteer Hours**

- 2014 - 1039
- 2013 - 752
- 2012 - 435
- 2011 - 207
- 2010 - 24

**People Reached**

- 2014 - 537
- 2013 - 429
- 2012 - 437
- 2011 - 413
- 2010 - 115

**Service Projects: 7**

**Social Events: 5**

**Holiday Toys Collected: 289**

**Thanksgiving Baskets Donated: 15**

**Square Feet Painted: 3,000+**

**Halloween Pumpkins Carved: 120**

*\*\$100 membership fee was charged, in 2012 & 2013 the fee was \$35.*

**2014 BUDGET**

Revenues - \$17,027.23  
Expenditures - \$12,995.74