

SPARK
Regular Session Meeting Minutes
March 19, 2015

The Regular Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:08 p.m. on Thursday, March 19, 2015.

REFRESHMENTS

A motion was duly made and seconded to add a rule that the person bringing drinks needs to arrive 5 minutes early. Motion carried unanimously.

MINUTES

A motion was duly made and seconded to approve the minutes from the February 19, 2015 meeting. Motion carried unanimously.

MEMBERSHIP

Colby reported that the membership committee is working on a membership packet to be available for check-in at events. It will include business cards, name tags, etc.

Eric has sent out a renewal notice to members that are up for renewal.

LITTLE JUMPS BIG CHANGES

Brad announced that over \$7,000 was raised for Little Jumps Big Changes from SPARK and overall the Club raised about \$150,000.

SOCIAL EVENT UPDATE

Nicole discussed the bowling event and there is still a lot of capacity for sign-ups. Everyone needs to be signed up by Sunday to reserve the lanes.

Nicole reported that the larger fundraising event that had been discussed is up in the air but currently the plan is still to have a corn hole tournament similar to what we did in 2014 to raise funds for SPARK. Brad discussed some of the complications that have come up with a tournament in conjunction with the Padres at the ballpark and it appears an event with the Padres organization won't be feasible.

SERVICE EVENT UPDATE

Jeff announced the spring cleanup at the Linda Vista branch has been scheduled for April 18th 9 a.m. - 12 p.m. We will be painting benches, cleaning out space, and possibly adding planter boxes. Nicole suggested contacting the San Dieguito Jr. Board for ideas since they have done similar service events in the past.

STRATEGIC PARTNERSHIPS

Jeff reported that Stacey had lined up Home Depot to sponsor the spring cleaning and they just need to know what we need.

COMMUNICATIONS/WEBSITE

Meghan will start sending reminders to people bringing food and drinks to the meeting in advance of the meeting. Meghan discussed having an ambassador who will be the designated photographer to post photos to Facebook.

Kelly reported she is working on redesigning the SPARK logo. She is working with a few SPARK board members to get feedback and give comments for the designer before presenting to the larger group.

FINANCE UPDATE

Joan presented the monthly finance report and announced that a donation had been received from an executive at Sony.

T-SHIRTS

The t-shirts are on hold for the design work to be completed.

ANNUAL REPORT

Jon presented a draft of the SPARK 2014 annual report.

MEETING REFRESHMENT

Colby will bring drinks and Nicole will bring snacks to the next meeting.

NEXT MEETING

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on April 23, 2015.

ADJOURNMENT

The meeting was adjourned at 6:38 p.m.

Abbey Brown

Date