

**SPARK**  
**Regular Session Meeting Minutes**  
**November 20, 2014**

The Regular Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:10 p.m. on Thursday, November 20, 2014.

**PRESENT**

Abbey Brown, Adam Werner, Brad Owen, Greg Kennedy, Jeff Ludden, Joan Allmaras, Nicole Carr, Tim Norris, Tyler Johansen, Ariq Huda, David Mocerri, Colby Stolze, Jenifer Pratt, Meghan Despain, Alicia Sabedra, Eric Klein, John Montgomery, Stacey Shea, Kelly Cochran, Kat Maner, Paul Jain, and Will Griffin

**MINUTES**

A motion was duly made and seconded to approve the minutes from the October 16, 2014 meeting. Motion carried unanimously.

**MEMBERSHIP**

Adam reported that no new members had joined in the last month. He asked any new members that have not yet joined a committee to sign-up for one.

**EXECUTIVE MEETING REPORT**

Tim gave a recap of items discussed at the executive meeting. Board elections and chair appointments will take place in the late spring to conform to the Boys & Girls Club July 2015 – June 2016 fiscal year. Joan been appointed as Treasurer for the interim. Meghan is the new communications chair. Remaining open positions are membership chair and marketing chair. Anyone interested in taking over these positions should contact Brad or Tim.

**SOCIAL EVENT UPDATE**

Nicole gave a recap of the Peers & Beers event. Approximately 80 people attended and it was a successful event to meet the San Dieguito Junior Board.

Nicole gave an update on the holiday toy drive. The venue was changed from Tin Roof to Analog due to a scheduling conflict, and will be on December 4<sup>th</sup> 6:00 p.m. – about 9:30 p.m. Pre-registration on the Eventbrite is not required, but is preferred. Nicole passed around a sign-up sheet for volunteers to help with the event. Jeff is coordinating the donations and has a request letter that can be used with ambassador employers or retail establishments when asking for donations or raffle items. Jeff also was able to get a shout out on the radio for the toy drive.

**SERVICE EVENT UPDATE**

Jenifer announced the branch holiday party is scheduled for December 18<sup>th</sup> at the Escondido Mitchell branch. We are raising toys for kids in the 5 – 10 age group, but there are more boys than girls. SPARK will have a booth for ornament decorating at the party.

Jon announced there will be SPARK ambassador holiday party after the branch holiday party on the 18<sup>th</sup> at a location in Escondido to be determined. More details are to come, but there will be a gift exchange

as there has been in the past. The Boys and Girls Club will buy the appetizers and ambassadors will buy their own drinks.

**MARKETING & COMMUNICATIONS UPDATE**

Meghan will take over the communications position and is looking for 2 or 3 people to help with the committee.

**STRATEGIC PARTNERSHIPS**

Stacey reported that she was able to get \$515 donated to the Thanksgiving baskets from sponsorships. The funds covered the costs for an additional 5 baskets. Not all the funds were needed so \$150 is available to be rolled over to the branch holiday party.

**FINANCE UPDATE**

Tim will transition the role of Treasurer to Joan. They are also working on a template for financial reporting for events.

**KID FOR LIFE HOLIDAY PARTY WITH FOUNDATION BOARD**

Brad discussed the Kid For Life holiday party with the Boys & Girls Board on December 11<sup>th</sup>. SPARK ambassadors will be invited and it's our chance to meet and network with the Boys & Girls Club Board. E-mails have been sent out to ambassadors and everyone is encouraged to attend.

**NEXT MEETING**

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on January 15, 2015.

**ADJOURNMENT**

The meeting was adjourned to assemble the 15 Thanksgiving baskets for Boys & Girls Club needy families at 6:58 p.m.

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Abbey Brown

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Date