

SPARK
Regular Session Meeting Minutes
September 18, 2014

The Regular Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:09 p.m. on Thursday, September 18, 2014.

PRESENT

Abbey Brown, Ariq Huda, Brad Owen, Brian Moore, Colby Stoltze, David Mocerì, Emma Stanner, Gina Smith, Jeff Ludden, Joan Allmaras, John Montgomery, Kelly Cochran, Mahvash Khan, Meghan Harkey, Natalie Rivas, Nicole Carr, PK, Stacey Shea, Tim Norris, and Will Griffin

MINUTES

A motion was duly made and seconded to approve the minutes from the August 21, 2014 meeting. Motion carried unanimously.

MEMBERSHIP

Joan reported 37 current ambassadors.

SOCIAL EVENT UPDATE

PK gave a recap of the cornhole tournament. A net profit of approximately \$1,700 is expected. There was discussion about repeating the tournament in the future as an annual event. The cornhole committee will schedule a meeting to discuss the event.

The event date for the Real Food & Spirit Guided Beer Tasting has been updated to November 5th at 6:30. It will be a combined event with the BGC San Dieguito Jr. Board. Final details are still being worked out including pricing.

Nicole announced Andaz is doing a toy drive at their holiday preview event next Thursday to collect toys for SPARK. Jon asked for volunteers to attend and represent SPARK.

Nicole reported that the entertainment committee met and are considering live music or a movie screening for the toy drive. After some discussion, live music was the more popular choice.

There was discussion about possible locations including Quartyard, a hotel rooftop, a bar, Mission Brewery, Modern Times, Westgate, and Andaz. The location committee will follow up on the possible venues. A date of December 4th will be considered in securing a venue.

Tim discussed the need to define a goal for the event. Jon estimated 350 toys would cover two branches. After some discussion, a goal of 350 toys raised and 200 people in attendance at the holiday toy drive was set.

SERVICE EVENT UPDATE

Mahvash announced that the volunteer positions for the Boys & Girls Club signature event fundraiser are full.

A motion was duly made and seconded to allocate \$1,000 funds from the cornhole event to go to back to school supplies with the rest to be used for the service events for the remainder of the year.

Gina reported that she is working with someone at the 45 branch to schedule the pumpkin decorating with Escondido as a second choice.

Brad gave an overview what we have done in the past with the Thanksgiving food baskets and branch holiday party.

MARKETING & COMMUNICATIONS UPDATE

Will will touch base with the toy drive committees to continue with the marketing plan for the toy drive. The committee is continuing to work on a template for a newsletter.

There was discussion about growing the e-mail distribution list for SPARK. We have access to the BGC distribution list of 30,000 which is leveraged for our events.

STRATEGIC PARTNERSHIPS

Brad discussed the need to form corporate partnerships and possibly add a Board chair that can develop new partnerships and work with the Boys & Girls Club to leverage their contacts.

Stacey volunteered for the position. A motion was duly made and seconded to create the position and name Stacey as the chair.

BOARD ELECTIONS

Brad announced that the elections for the 2015 year will take place at the November meeting. A description of each position is needed for the October meeting if not already included in the bylaws.

FINANCE UPDATE

Tim reported that there is \$1,000 budgeted to use towards the various holiday service events.

REFRESHMENTS SIGN-UP

Jeff and Gina volunteered to bring refreshments to the next meeting.

NEXT MEETING

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on October 16, 2014

ADJOURNMENT

The meeting was adjourned at 7:20 p.m.

Abbey Brown

Date