

SPARK
Regular Session Meeting Minutes
August 21, 2014

The Regular Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:15 p.m. on Thursday, August 21, 2014.

PRESENT

MINUTES

A motion was duly made and seconded to approve the minutes from the July 16, 2014 meeting. Motion carried unanimously.

MEMBERSHIP

Joan reported 34 current ambassadors.

Jon and Brad asked that the full receipt from new ambassador lunches be submitted with request for reimbursement.

Adam discussed having a "happy hour" after the meeting for ambassadors to stay a little longer after the meeting and socialize.

BRIDGEPOINT/ASHFORD UNIVERSITY PRESENTATION

Tim discussed the presentations they did at Bridgepoint and Ashford University and the good feedback received.

SOCIAL EVENT UPDATE

PK discussed the cornhole tournament. The permit has been approved and the website is open for registrations.

Marketing and getting teams signed up is the main focus right now. Will asked ambassadors to contact friends and co-workers. Flyers will be posted in the area around where the tournament will be. E-mails will be sent to the SPARK contact list and ambassadors will receive e-mails with a script to send to contacts through social media. The goal is to have 16 - 32 teams. Brad asked for any leads for corporate sponsors to be forwarded to him.

10 volunteers are also needed for the day of the event for registration/check-in, monitoring the tournament, food & drinks, facilitating the other games, and overall monitoring of the area.

Brad asked ambassadors to let him know if they have any contacts that can provide cornhole boards.

Nicole announced that there will be a casual recruiting/networking event at Real Food & Spirit on October 9th, but the details are still being worked out. The plan is to invite the San Dieguito BGC Junior Board as a preliminary step in working together to host a joint fundraiser in the future. Brad asked ambassadors to let him know of any other organizations that we should consider inviting.

Nicole discussed the roles and goals for the holiday toy drive committees. Nicole asked any ambassadors that are not on a toy drive committee to sign

up and a sign-up sheet was passed around. There was discussion regarding the type of location to hold the event.

SERVICE EVENT UPDATE

Adam gave a recap of the Ultazone laser tag trip with the Linda Vista branch kids.

Jenifer discussed the Boys & Girls Club signature event fundraiser and the opportunity for SPARK to volunteer. There are 30 volunteer spots available and 5 are currently filled.

Jenifer discussed an upcoming back to school service event with the kids for some time in September. The branch and date still need to be scheduled.

Jenifer gave an overview of upcoming service events for the rest of the year including pumpkin decorating, a food drive/Thanksgiving baskets, and holiday party.

MARKETING & COMMUNICATIONS UPDATE

Will announced he is working on setting up a template for a newsletter. Marketing is currently focused on the cornhole tournament.

FINANCE UPDATE

Tim will coordinate with PK regarding the cornhole tournament budget and is working on a budget for the Thanksgiving baskets and pumpkin service events.

REFRESHMENTS SIGN-UP

David, Jenifer, Joan, and Meghan volunteered to bring refreshments to the next meeting.

NEXT MEETING

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on September 18, 2014

ADJOURNMENT

The meeting was adjourned at 7:10 p.m.

Abbey Brown

Date