

**SPARK**  
**Regular Session Meeting Minutes**  
**July 16, 2014**

The Executive Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:15 p.m. on Wednesday, July 16, 2014.

**PRESENT**

Abbey Brown, Adam Werner, Ariq Huda, Brian Moore, Chanel Casares, Colby Stoltze, David Mocerri, Jenifer Pratt, Mahvash Khan, Natalie Rivas, PK, Steffany Hamilton, Steven Milardovich, Tyler Johansen, and Will Griffin

**MINUTES**

A motion was duly made and seconded to approve the minutes from the June 19, 2014 meeting. Motion carried unanimously.

**BOYS & GIRLS CLUB SIGNATURE EVENT**

Steve Storr, a board member for the BGC and volunteer committee chair for the signature event, came to discuss an opportunity for SPARK ambassadors to volunteer for the event. The event is on September 27<sup>th</sup> and it is expected about 1,000 people will be in attendance. They plan to have 25-30 volunteers to work 4-5 hours during the event, which will take place in the late afternoon/evening. Volunteers will be at the event while they are working and will be provided dinner. Tickets normally cost \$350 each. People interested need to RSVP by September 1<sup>st</sup>.

Mahvash will send out an eventbrite to sign up.

**MEMBERSHIP**

Ambassadors were reminded to sign up for a committee if they have not yet chosen one.

**SOCIAL EVENT UPDATE**

PK discussed the cornhole tournament. The tournament date was changed to September 13<sup>th</sup> and the location will be at Ruocoo Park due to a conflict in dates with the Padres. Details are still being worked on, but pricing will be about \$50/team with prizes and food. There will also be lawn games for people to play if they are not participating in the tournament. Jon will obtain over 21 wristbands to serve alcohol. Brad will obtain the cornhole boards. The event will raise money for school supplies and there will be a service event to follow the tournament. Pricing of the event and including an ambassador discount was discussed.

Nicole asked ambassadors to look out for an e-mail about the toy drive committee sign up if they did not sign up at the previous meeting. E-mails about committee duties will be sent out soon.

**SERVICE EVENT UPDATE**

A service event to take some kids from the Linda Vista branch to Ultrazone laser tag has been set up for August 12<sup>th</sup>. Mahvash will send out a sign up on eventbrite.

Jon discussed a volunteer event for the White Party on July 19<sup>th</sup>. The number of volunteers is limited to 5 and includes free entry to the party. Volunteers will help clean up on Sunday morning.

**MARKETING & COMMUNICATIONS UPDATE**

Will is planning on issuing an e-newsletter more regularly that would include sections to spotlight ambassadors and highlight events at local clubs.

He is also creating an event summary to develop a marketing plan for each event SPARK does that will outline the goals, state the objective, and summarize the event.

**REFRESHMENTS SIGN-UP**

Ariq and Adam volunteered to bring refreshments to the next meeting.

**NEXT MEETING**

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on August 21, 2014

**ADJOURNMENT**

The meeting was adjourned at 7:08 p.m.

\_\_\_\_\_  
Abbey Brown

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Date