

**SPARK**  
**Regular Session Meeting Minutes**  
**February 20, 2014**

The Executive Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:37 p.m. on Thursday, February 20, 2014.

**PRESENT**

Abbey Brown, Adam Werner, AJ Wright, Ariq Huda, Brad Owen, Colby Stoltze, David Mocerri, Gina Smith, Greg Kennedy, Jeff Ludden, Jenifer Pratt, Joan Allmaras, Mike Mao, Natalie Rivas, Nicole Carr, Steve Mendoza, Tim Norris, Tim Reese, Tyler Johansen, and Will Griffin

**MINUTES**

A motion was duly made and seconded to approve the minutes from the January 16, 2014 meeting. Motion carried unanimously.

**2013 ANNUAL REPORT**

Brad presented the 2013 annual report.

**MEMBERSHIP**

Adam reminded ambassadors about the renewal of membership dues and the portion of the dues that would go to Little Jumps Big Changes in February.

**SOCIAL EVENT UPDATE**

Nicole announced the Beers with Peers networking event at Green Flash Brewery on March 5<sup>th</sup> to introduce SPARK to potential ambassadors. Ambassadors were asked to bring people that might be interested in becoming involved in SPARK.

The 2<sup>nd</sup> quarter event planned for May or June will be a golf event. It will probably be a larger event than the last golf event at Sail Ho.

**SERVICE EVENT UPDATE**

Gina discussed the Live Well Project and the need for women volunteers to be mentors for the girls and men to volunteer to set-up and break down the event. Contact Mahvash if interested.

A service event at the Oakes branch on March 22<sup>nd</sup> from 8:30 a.m. - 12 p.m. is planned. We will paint a couple of rooms and clean sports equipment. Jon will create a logo to send out for the event.

A career day at one of the branches is in the planning stages.

**MARKETING COMMITTEE UPDATE**

Tim Norris announced that Will has agreed to be the marketing chair and will work with Mahvash and Jon.

**LITTLE JUMPS BIG CHANGES**

Brad announced that SPARK is currently at \$6,000 towards the goal of \$10,000 for fundraising for Little Jumps Big Changes. There is a celebration event at the Poway branch on February 28<sup>th</sup> starting at 3:30 p.m. that everyone is invited to.

The fundraising from this event will contribute significantly towards the 2014 annual fundraising goal of \$25,000.

### **AMBASSADOR BUSINESS PROMOTION POLICY**

Brad presented the proposed business promotion policy for ambassadors to advertise through SPARK. A motion was duly made and seconded to approve the policy. Motion carried unanimously.

### **MEETING REFRESHMENTS**

Jeff, Ariq, and Tyler volunteered to bring drinks and snacks to the next meeting.

### **NEXT MEETING**

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on March 20, 2014.

### **OPEN FORUM**

David shared an upcoming service event he is doing with some kids at the Boys & Girls Club to teach photography and life lessons over 4 sessions with an exhibit at the end.

Jeff volunteered to be the point person for documenting events.

### **ADJOURNMENT**

The meeting was adjourned at 7:06 p.m.

\_\_\_\_\_  
Abbey Brown

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Date