

SPARK
Regular Session Meeting Minutes
January 16, 2014

The Executive Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:40 p.m. on Thursday, January 16, 2014.

PRESENT

Abbey Brown, Adam Patten, Adam Werner, AJ Wright, Ann Hassinger, Ariq Huda, Ben Litchy, Bob Burson, Brad Owen, David Mocerri, David Semko, Gina Smith, Jeff Ludden, Joan Allmaras, Mahvash Khan, Megan Oliva, Steve Mendoza, Tim Norris, and Will Griffin

MINUTES

A motion was duly made and seconded to approve the minutes from the November 21, 2013 meeting. Motion carried unanimously.

2013 SUMMARY

Brad gave a summary of all the 2013 events and discussed 2014 goals for membership and fundraising.

MEMBERSHIP

Adam described the committees available for Ambassadors to join and encouraged new attendees or anyone that had not officially chosen a committee yet to choose one when renewing or signing up for membership.

Joan discussed membership renewals as many memberships are expiring in February.

SOCIAL EVENT UPDATE

David reported that the holiday party to raise toys for the Encanto branch was successful. Getting feedback from Vin de Syrah was discussed.

David announced the first quarter social event will be a beer tasting networking event to be held on February 20th but the location and co-host for the event is still to be determined.

LIVE WELL PROJECT

Michelle Weinstein and Meeshie Nguyen discussed the Live Well Project coming up on March 15th and asked for women volunteers to be mentors for the girls attending and for men to volunteer to help with set-up/breakdown of the event. Mahvash will send out a sign-up for the event.

SERVICE EVENT UPDATE

Gina discussed a potential service event to help rehabilitate the Encanto branch; however, there is another group that is interested in renovating the branch, so our project would be dependent on what they are planning.

Brad announced that a career day is being planned for the end of March for Ambassadors to discuss their professions with older kids/teens. He explained that a lot of the kids have not had a lot of contact

with professionals and any career events have been geared towards the retail industry. More information is to come.

MARKETING COMMITTEE UPDATE

Brad and Tim are still working on finding someone to assist with marketing.

COMMUNICATIONS UPDATE

Mahvash is still working on a survey for SPARK and would appreciate everyone's participation. Mahvash needs calendar updates by next Friday from the committee chairs.

Tim still needs write-ups from some of the events for the website. He asked the committee chairs to assign someone on their committee send them to him in the next week or so.

There was discussion about getting photos to Tim. Tim will make a list of missing information.

Mahvash will send a reminder about the deadline for information.

LITTLE JUMPS BIG CHANGES

Brad introduced the idea of using the Boys & Girls Club fundraiser Little Jumps Big Changes as an opportunity for SPARK to raise funds for the Boys & Girls Club without a lot of effort. There will be a Big Change celebration event at the Poway branch on February 28th in the late afternoon and we can invite friends and family that have contributed to the event. We will have a SPARK fundraising page that we will pool our donations in.

Jon will send a sample donation request e-mail and will customize the e-mail to discuss SPARK.

Adam announced that half the membership fee for sign-ups or renewals in February will go towards Little Jumps Big Changes.

An initial goal of \$10,000 as a group was set.

A sign-up sheet to commit to being part of the Little Jumps Big Changes fundraising was sent around.

AMBASSADOR BUSINESS PROMOTION POLICY

Discussion on a policy was tabled.

MEETING REFRESHMENTS

Ann will bring some refreshments to the next meeting.

NEXT MEETING

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on March 20, 2014 and the February meeting is canceled due to the social event on February 20th.

ADJOURNMENT

The meeting was adjourned at 7:45 p.m.

Abbey Brown

Date