

SPARK
Regular Session Meeting Minutes
October 17, 2013

The Executive Session Meeting of SPARK was held at the Boys and Girls Club Training and Resource Center at 6:35 p.m. on Thursday, October 17, 2013.

PRESENT

MINUTES

A motion was duly made and seconded to approve the minutes from the August 15, 2013 meeting. Motion carried unanimously.

EXECUTIVE PLANNING MEETING OVERVIEW

Tim gave a recap of the retreat and read the mission statement and vision statement of SPARK.

Mission statement - SPARK is a social group focused on supporting the mission of the Boys & Girls Club through networking and service events.

Vision statement - To be the go-to premier volunteer organization for professionals looking to impact the community in a significant way.

Tim gave an overview of the goals for 2014 including recruiting 100 ambassadors and fundraising \$25,000.

NEW MEETING STRUCTURE

Brad discussed changing the format of the meetings so committees discuss upcoming events and then report back to the larger group following the committee meeting. Brad asked for feedback on the new format of the current meeting and the consensus was that it was more efficient.

MEMBERSHIP

Joan announced that dues have been set at \$100/year to support the service calendar. The membership will be for a 12-month period rather than a calendar year. The member level has been eliminated. The informational packet with calendars and contact information and the new member lunch was discussed.

SOCIAL EVENT UPDATE

David gave a recap of the golf event. There were almost 7 full foursomes and the majority of attendees were non-members.

The calendar for 2014 has not been set yet but the adventure race will probably not continue.

Nicole discussed the toy drive. The event is scheduled for December 5th at Vin de Syrah from 6-9. It will be holiday attire instead of ugly sweater this year. Details for the event are still being finalized and there will be a raffle. Jennifer suggested a photo booth. There was discussion about the need to start marketing before the November meeting.

SERVICE EVENT UPDATE

Brad gave a recap of the furniture build at the National City branch.

Brad discussed identifying one large service event for the year. A calendar of events for the year has already been developed and previously discussed.

Jennifer announced a pumpkin decorating service event in the afternoon on October 30th at the Poway branch with approximately 40 - 60 kids. Mahvash will send out information about the event once final details have been determined.

Jennifer discussed the possibility of preparing Thanksgiving baskets with everything needed for Thanksgiving dinner for families at a couple of the branches.

Gina will be planning the holiday party for the kids at a branch to be determined. She discussed setting up a booth or table for SPARK and asked for ideas for an activity to do with the kids. Nicole suggested making an ornament.

MARKETING COMMITTEE UPDATE

Brad and Tim are working on identifying a person to work with Jon and Mahvash to formulate a marketing plan.

BUDGET & BY-LAWS

A motion was duly made and seconded to fund the pumpkin decorating service project. Motion carried unanimously.

A motion was duly made and seconded to fund Thanksgiving project service project. Motion carried unanimously.

A motion was duly made to eliminate the smart board funding. There will be further discussion before voting.

COMMUNICATIONS UPDATE

Mahvash announced that we will start using Eventbrite for events.

Mahvash asked for people to assist with a t-shirt design for SPARK.

Mahvash is putting together a survey.

Setting up a template for sending out communications from the various committees was discussed. The service and social committees will have information on upcoming events to Mahvash by Monday to be e-mailed out.

MEETING REFRESHMENTS

Nicole and Gina volunteered to bring drinks and snacks to the next meeting.

NEXT MEETING

The next meeting is scheduled to take place at the Clairemont Resource & Training Center at 6:00 p.m. on November 21, 2013.

ADJOURNMENT

The meeting was adjourned at 7:33 p.m.

Abbey Brown

Date